



Name of School: \_\_\_\_\_

Food Bank: \_\_\_\_\_

New Jersey Federation of Food Banks

**2016 Governor’s Cup Judging Criteria Rubric**

Studentschangehunger.org

Each activity qualifies for only *one* category.

Category (Click on for samples)	Earn 4 points- Stellar	Earn 3 points- Excellent	Earn 2 points- Very Good	Earn 1 point- Good	Score
<b>Creative Promotional Campaign</b>	Students and teachers creatively used <b>more than 5</b> promotional means at their disposal such as online, social, print, radio, TV, signage, etc. to spread the word.	Students and teachers creatively used <b>four</b> promotional means such as online, social, print, radio, TV, signage, etc. to spread the word.	Students and teachers creatively used <b>2-3</b> such as online, social, print, radio, TV, signage, etc. to spread the word.	Students and teachers creatively used <b>one</b> such as online, social, print, radio, TV, signage, etc. to spread the word.	
<b>Engaging the Outside Community</b>	Local businesses, government entities, parent groups, or clubs held <b>more than three</b> food and fund drives in support of the school’s drive.	Local businesses, government entities, parent groups, or clubs held <b>three</b> food and fund drives in support of the school’s drive.	Local businesses, government entities, parent groups, or clubs held <b>two</b> food and fund drives in support of the school’s drive.	Local businesses, government entities, parent groups, or clubs held <b>one</b> food and fund drive in support of the school’s drive.	
<b>Hunger Advocacy and Educational Impact</b>	Students and teachers completed <b>10 or more</b> advocacy activities from Learn, Share, Connect, Lead list.	Students and teachers completed <b>7 - 9</b> advocacy activities from Learn, Share, Connect, Lead list.	Students and teachers completed <b>5 - 6</b> advocacy activities from Learn, Share, Connect, Lead list.	Students and teachers completed <b>3 - 4</b> advocacy activities from Learn, Share, Connect, Lead list.	
<b>In School Special Events</b>	Students and teachers held <b>more than three</b> in-school special events. Ex: play, choir, band concerts, sports games, etc. food or fund collections.	Students and teachers held <b>three</b> in-school special events. Ex: play, choir, band concerts, sports games, etc. food or fund collections.	Students and teachers held <b>two</b> in-school special events. Ex: play, choir, band concerts, sports games, etc. food or fund collections.	Students and teachers held <b>one</b> in-school special events. Ex: play, choir, band concerts, sports games, etc. food or fund collections.	



Name of School: \_\_\_\_\_

Food Bank: \_\_\_\_\_

New Jersey Federation of Food Banks

**2016 Governor's Cup Judging Criteria Rubric**

Studentschangehunger.org

<i>Bonus Categories:</i>				<b>Score</b>
<b>Thinking Outside the Box</b>	Earn 1 point for each unique idea used, not listed on SCH website, max. 4 pts.			
<b>Early Bird</b>	Earn 4 bonus points when you deliver at least 500 lbs. of food to your Food Bank before Nov.1.	Earn 2 points when you deliver up to 499 lbs. of food to your Food Bank before Nov.1.	Earn 2 points if registered for the SCH Challenge by your local June deadline.	
<b>Volunteer or Tour Your Local Food Bank</b>	Earn 3 bonus points if you brought a volunteer/tour group of 5 or more students to your local Food Bank during the SCH competition period.			

***DRIVE RESULTS***

Food Pounds Raised

\$ Raised

Total \$ and Lbs. Raised

# Students in School

Division

Pounds per Student Ratio  *used for tie breaker*