students CHANGE hunger

BE THE CHANGE IN NEW JERSEY
2019 Students Change Hunger Toolkit
ABOUT STUDENTS CHANGE HUNGER

The Federation of New Jersey Food Banks challenges all students, staff, teachers and parents to think of those less fortunate throughout the school year by organizing a food drive at their school, beginning Monday, September 16 through Monday, December 9.

New Jersey schools will compete with each other to collect as much food as possible for their local food bank. At the end of the challenge, the schools that bring the most food will be presented with awards by their local food bank.
HUNGER IN SOUTH JERSEY

865,900 PEOPLE LIVING IN FOOD INSECURE HOUSEHOLDS IN NEW JERSEY.

260,340 CHILDREN ARE FOOD INSECURE

200,000 SENIOR CITIZENS STRUGGLE WITH HUNGER.

THE NEW JERSEY FEDERATION OF FOOD BANK’S IMPACT

Together, the New Jersey Federation of Food Bank’s distributed over 89.2 million pounds of food - the equivalent of 74.3 million meals - to children, families, seniors and veterans in New Jersey.

FEEDING NEW JERSEY

Atlantic County
Bergen County
Burlington County
Cape May County
Cumberland County
Essex County
Hudson County
Middlesex County
Morris County
Passaic County
Somerset County
Union County

Monmouth County
Ocean County

Hunterdon County
Sussex County
Warren County
HOW STUDENTS CAN MAKE A CHANGE

The New Jersey Federation of Food Banks distributed over 89.2 million pounds of food - the equivalent of 74.3 million meals - across New Jersey. Students Change Hunger is a crucial part of the food we send out to the food-insecure residents of New Jersey. With your help, we can deliver MORE meals to more children, more families, more seniors and more veterans in New Jersey!

Register your school at StudentsChangeHunger.org/register-now TODAY!

RULES

STUDENTS CHANGE HUNGER HAS 10 SIMPLE RULES TO FOLLOW:

1. Schools must register for the competition at StudentsChangeHunger.org/register-now to qualify for awards.
2. Food may be donated on or between the dates of **MONDAY, SEPTEMBER 18 - MONDAY, DECEMBER 11**.
3. The food must be delivered to the food bank that services your area.
4. Schools must provide their own boxes/bins to store goods until delivery.
5. When a food donation is made to your local food bank, a Poundage Receipt must be filled out. See page 6.
6. **Donations that are made prior to November 1st get a 10% weight bonus.**
7. Bottled water and frozen turkeys cannot be donated.
8. All other non-perishable food items are accepted.
9. Schools are responsible for checking “expired” dates on food prior to delivery.
10. For every dollar that your school raises, we will credit your school with one (1) pound of food.

*Note: In the event of a tie, a pounds-per-student ratio will be utilized to determine the winner.*
# POUNDAGE RECEIPT FORM

<table>
<thead>
<tr>
<th>SCHOOL NAME</th>
<th>DATE OF DELIVERY</th>
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<tr>
<th>TOWN</th>
<th>COUNTY</th>
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<table>
<thead>
<tr>
<th>SCHOOL TYPE: PLEASE CHECK ONE</th>
<th>DIVISION: PLEASE CHECK ONE</th>
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<tbody>
<tr>
<td>Preschool</td>
<td>1  (1-50 students)</td>
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<tr>
<td>Elementary</td>
<td>2  (51-150 students)</td>
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<tr>
<td>Intermediate</td>
<td>3  (151-400 students)</td>
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<tr>
<td>High School</td>
<td>4  (401-800 students)</td>
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<tr>
<td>College</td>
<td>5  (801-1500 students)</td>
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<td>6  (1501+ students)</td>
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<table>
<thead>
<tr>
<th>DELIVERED BY:</th>
<th>PRINT CLEARLY</th>
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<table>
<thead>
<tr>
<th>PHONE NUMBER:</th>
<th>EMAIL:</th>
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<table>
<thead>
<tr>
<th>SIGNATURE:</th>
<th>By signing, you verify that no turkeys or bottled water are included in this delivery.</th>
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**TO BE COMPLETED BY FOOD BANK OF SOUTH JERSEY**

<table>
<thead>
<tr>
<th>WEIGHT:</th>
<th>10% BONUS WEIGHT: FOR FOOD DELIVERED PRIOR TO NOV 1ST</th>
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<table>
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<tr>
<th>TOTAL:</th>
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<table>
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<tr>
<th>FBSJ EMPLOYEE SIGNATURE:</th>
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FUNDRAISING IDEAS!

At the New Jersey Federation of Food Banks, we want your school to raise the most food and funds because it will enable us to reach MORE! In addition to a traditional food drive, you and your classmates can use these helpful fundraising ideas to boost your fundraising goals, but don’t let this these suggestions stop you from getting creative. Have FUN and get fundraising!

FOOD DRIVE

CANSTRUCTION EVENT
Teams put their imaginations and architectural skills to the test, competing in a charitable event that requires them to build giant structures made out of full cans of food. Choose a date, secure a location, pick judges and get teams signed up! Each team will have to raise the cans they need and will be given a set amount of time to build. The Canstructions will than be judged on the following criteria: Most Cans, Structural Ingenuity, Best Meal, Best Use of Labels, and Best Original Design. Crown the winner and then deliver all cans to your local food bank. to be weighed an added to your grand total. CAN you handle the competition? #NJCanEndHunger

FILL THE BUS
Get the whole school involved in this effort to raise food for your team! Choose a date, secure a bus and get the word out! Your school will be filling a bus with donated items to be delivered to your local food bank. #FillthatBus

DRIVE IN MOVIE
Borrow or rent a projector to play a universally loved film. Project the movie onto the side of a building or a large bedsheet and use a PA system for the audio. Choose a date, secure a location and get the word out! Is parking an issue? No worries! Encourage movie goers to bring chairs and blankets. Charge a bag of donated food items for admission. After the event, deliver donated food to your local food bank. #MovieNightFundraiser

FUND DRIVE

PIE TO THE FACE FUNDRAISER
The name says it all! Choose a few lucky participants to take a pie to the face when you reach your fundraising goal! Choose a date and fundraising goal, secure a location, bake some pies and get the word out. Don’t forget to capture this event by going LIVE on Facebook or record to show on the morning announcements! Deliver funds to your local food bank. #PietotheFace

DUCT TAPE FUNDRAISER
This fundraiser to perfect to stick to any event already scheduled at your school! Ask for a space next to a wall, have pre-cut strips of duct tape available and for every dollar donated, donors can place a piece of duct tape to secure a volunteer student or faculty member onto a wall. Deliver funds to your local food bank.

ONLINE FUNDRAISING
Its the easiest way to reach the most people! Contact your local food bank to donation page guidance. Post the link on social media. Send the link to family and friends. Get the word out! Funds will be delivered automatically to your local food bank.
GET THE WORD OUT!

Whether its on Facebook, Instagram or SnapChat get the word out that your school is raising food and funds for Students Change Hunger! Use your school’s resources to inform other students, parents and faculty as well. Don’t forget to mention your local food bank and tag @StudentsChangeHunger in your social media posts. We’ll share your posts with our followers to ensure the most people hear about how students at your school are changing hunger in New Jersey!

SAMPLE POSTS

From [DATE] to [DATE] we will be collecting food that will benefit [Local Food Bank]. Stop by today and drop off a non-perishable food item that will go towards a family in need!@StudentsChangeHunger

[INSERT IMAGE]

Help us #FilltheBus on [Date] with non-perishable food items! Donations will be delivered to[Local Food Bank] to fight hunger in New Jersey! @StudentsChangeHunger

[INSERT IMAGE]

A little goes a long way! Help [Local Food Bank] feed those in need in New Jersey by visiting [FUNDRAISING PAGE URL] @StudentsChangeHunger

A $10 donation provides 50 meals to hungry children, families, seniors and veterans in New Jersey! Visit [FUNDRAISING PAGE URL] @StudentsChangeHunger

FOLLOW STUDENTS CHANGE HUNGER

@StudentsChangeHunger

CONTACT US Have additional questions?

Michelle Jansen
908.355.3663 ext. 279
mjansen@cfbnj.org

Kate Irving
732-643-5860
kirving@fulfillnj.org

Janet Bray
908.454.4322
brayj@norwescap.org

Ashley Killen
856.662.4884 ext.126
akillen@foodbankSJ.org

Brian Peterson
609.406.0503
bpeterson@mercerstreetfriends.org

*See page 3 to see which local food bank your school should report to.